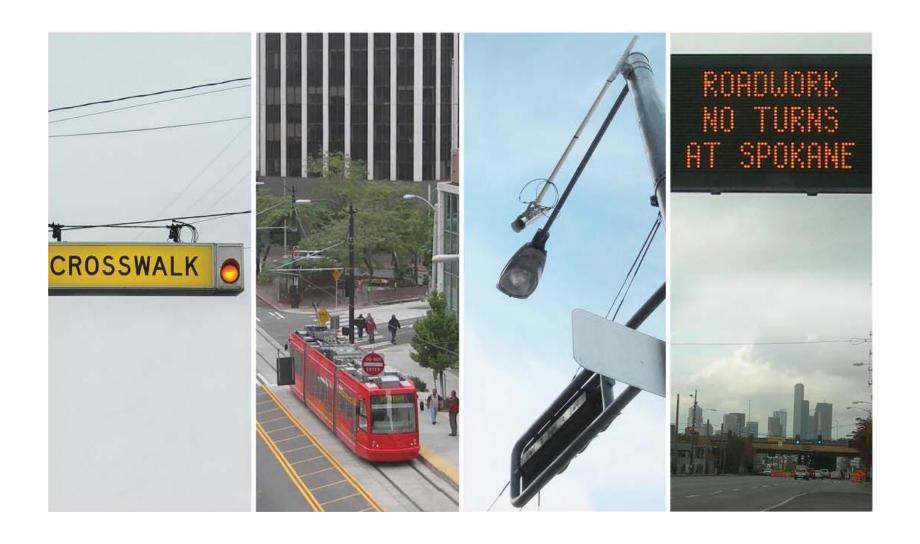
ITS ACTIVE TRAFFIC OPERATIONS



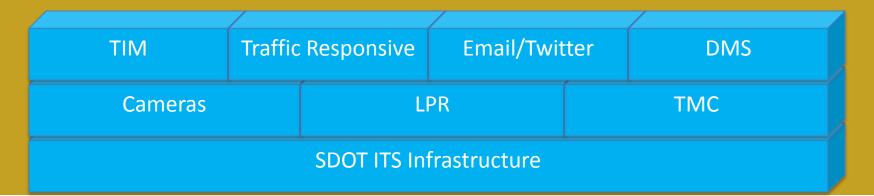
> ITS Active Traffic Operations

- Incident Management
- Automated Operations
- Real Time Information



>ITS Active Traffic Operations

- Incident Management
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- Real Time Information





Incident Management

TMC Response

- Coverage M F 0700-1800
- Incident Messages Distribution
 - DMS
 - TIM
 - E-mail (internal/external)
 - Tweet
- Signal Timing Adjustment







Incident Management

Automated Response

- Coverage 24/7
- Congestion Level Reflected in TIM
- Travel Times Posted to DMS, TIM
- Signal Timing Adjustment



Traffic Responsive Signal Timing

- Signal timing patterns self-adjust based on traffic volume
- Three corridors will be outfitted with TR operations
 - 1st Ave South (Royal Brougham Spokane)
 - 4th Ave South (Weller E Marginal)
 - 15th Ave W (South of the Ballard Bridge to Elliott & Harrison)



Travel Time On DMS

 Travel times posted to DMS's during peak periods

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-6:00am - 9:00am
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$$-3:00pm-7:00pm$$

- Congestion status automatically triggers travel time posting outside peak periods
- 8 corridors outfitted with license plate readers to deliver travel time information



Bridge Status Messaging On DMS

 1st Ave S, Ballard and W.S Swing bridges post bridge status messages on 9 DMS's

Bridge Recovery Timing Pattern

- -(1st Ave South bridge)
- Recovery timing pattern deployed after an opening



Quick Response

- Colman Dock Ferry Terminal Recovery
- Seattle Center Post event

- Rail Road queue recovery
 - S Holgate Street



> Real-Time Information

Traveler's Information Map (TIM)

- Camera Images (130 CCTV)
- Congestion Level Indication (10 major arterial corridors)
- Travel Time (8 corridors)
- Incident Information as it arrives at TMC
- Planned Construction and Event
 Information



> Real-Time Information Provided

Tweeting & E-Mail functions

 Expanded tweeting and e-mail postings include information on incidents, bridge activities, and traffic delays



> Real-Time Information Provided

Dynamic Message Signs Bridge Status Traffic Incidents Planned Events Travel Time



HITS ACTIVE TRAFFIC OPERATIONS



